



## **Indian Gaming Will Take Lead in Esports, with Development of League, Sanctioning Commission**

Ernie Stevens III, a recognized leader in marketing and entertainment, is forming an Indian Gaming eSports League and Sanctioning Commission to:

- Develop comprehensive regulatory standards for esports
- Educate tribal regulators and operators on the operations and potential of esports
- Ensure that legal, regulated esports can generate optimal economic benefits for tribal operations and communities
- Require that participants in esports meet the highest standards of integrity, and that all esports contests are effectively governed



“We, as gaming professionals, must continue to pursue the goal of self-sufficiency by evolving and adapting with emerging technologies and opportunities, as represented by esports,” Stevens said. To advance these stated goals, Stevens has consulted with experts in the industry, all over the globe, to find common goals of

advancing the esports industry in the United States. All of them agree that esports holds the most short-term and long-term value under the regulation and facilitation of sovereign nations. Just recently, Stevens secured the expertise of Spectrum Esports Advisors and Spectrum Gaming Sports Group, which are specialty units of Spectrum Gaming Group.

“The Spectrum team combines the broadest experience in esports management and gaming regulation, and we are well positioned to advance the goals and to meet the standards that Ernie has set forth,” said Kenneth George Jr., Spectrum Senior Tribal Gaming Advisor, who will work directly with Stevens and manage the Spectrum team.



George an enrolled member of the Forest County Potawatomi Tribe of Wisconsin, where he served as a gaming commissioner starting in 2009. He held the position of Chairman for three terms and Vice Chairman for one term.

The Spectrum team also includes:

- Josh Faber, Esports Associate, Spectrum Gaming Group
- Robert Heller, CEO, Spectrum Gaming Capital and Principal, Spectrum Esports Advisors
- Alex Igelman, LL.B., Managing Director, Spectrum Esports Advisors and founder of Esports Capital Corp
- Steven Ingis, Vice President, Legal & Regulatory Services, Spectrum Gaming Group
- David Isaacson, Vice President, Spectrum Gaming Capital
- Adam Morrison, Esports Associate, Spectrum Esports Advisors and Co-Founder Oxygen Esports
- Michael Pollock, Managing Director, Spectrum Gaming Group
- Lee Richardson, Senior Sports Betting Associate

**About Spectrum Gaming Group:** Spectrum Gaming Group is a non-partisan consultancy that specializes in the economics, regulation, and policy of legalized gambling worldwide. We have provided independent research and professional services to public- and private-sector clients since 1993. We bring a wide industry perspective to every engagement, having worked in 40 US states and territories and in 48 countries on six continents. Spectrum serves as Executive Director of the National Council of Legislators from Gaming States (NCLGS), a testament to the credibility, quality, and independence of their work. For more information, visit [spectrumgaming.com](http://spectrumgaming.com) or call +1.609.926.5100.

